

City College News

GEORGE BROWN COLLEGE

VOL. 6 NO. 6 FEBRUARY 1989

Dance named Access Dean

Terry Dance is coming back from the future.

The former Community Outreach Chairperson is returning to George Brown as Dean of the newly formed Access and Program Development Division (originally called Transitions) after 12 months of concern with the year 2000.

She is currently finishing a secondment as Executive Officer with Vision 2000 - the project to make recommendations to the Minister of Colleges and Universities about what the college system should be like at the end of the century. (See story on page 4.)

"I'm really excited because it's a brand new Division and I'll have the opportunity to implement what I've learned in Vision 2000, together with this," Dance says.

She assumes her new job on March 1. The Division's new name better reflects its mandate, Dance says, which is to increase access, especially by non-traditional learners, to College programs and services.

The Access Division will function both as a teaching and a service division. It will develop access programs for non-traditional learners, as well as offering all parts of the College its program development expertise, community outreach services and co-ordination of interdisciplinary projects, such as a student retention campaign.

Dance has already held meetings with the Divisional staff to set long term

Continued on page 2.



Terry Dance has been named Dean of the College's new Access Division.



INTRODUCTION TO NURSING - First year Nursing student Erma Jones (right) shows Manjit Minhas (left) and other potential students around the Nursing Learning Resource Centre at St. James as part of the Department's open house on Feb. 7. The evening event was designed to recruit students for a late February program start.

Fall enrolment drop of 2.9 per cent similar to other Metro area colleges

The bad news: A small decline in post-secondary enrolment last fall will hurt George Brown in the pocketbook for two years.

The good news: We aren't alone in our suffering. All Metro colleges, and large colleges in other cities, suffered the same fate.

The 2.9 per cent drop at George Brown is expected to cost the College at least \$1.6 million in lost revenue.

George Brown won't get the \$200,000 in tuition fees that the students would have paid, and will lose more than \$1.4 million in provincial government grants over the next two financial years.

Other Metro colleges - Humber in Etobicoke and Seneca in North York - showed similar enrolment declines, while Centennial College in Scarborough had a 6.8 per cent fall, and Sheridan College in Oakville had a 4.5 per cent decline.

Overall, the college system lost just less than one per cent of its post-secondary enrolment for a total of 94,142 students.

Officials from the College and Ministry of Colleges and Universities aren't drawing firm conclusions from the statistics, but some suggest that more

Metro area students are being drawn to universities, while more people are reluctant to move to the Toronto area for college because of the high cost of housing.

At George Brown, enrolment declined primarily in some School of Business, Fashion and Technology Division programs.

The provincial enrolment audit taken on Nov. 1 1988, found that George Brown had 6,005 students - down from 6,183 the year before.

Enrolment in 16 post-secondary programs starting in January and February

Continued on page 2.

Inside:

St. James celebrated St. Valentine's Day with the world's biggest hug...page 3.

It's for you! A guide to the College's new phone system ...page 5.

Casa Loma comes alive with its own Arts Festival featuring films, theatre, readings See Events ...page 6.

Study assessing long-term value of college



Comment by Doug Light

This year, as in the past, our annual College Placement Report has confirmed that one virtually certain result of a full-time post-secondary program at George Brown is a good job. The report tells us that, with very few exceptions, our students graduated from the College to successfully find work in their chosen fields.

What is less certain, though, is the effect of a George Brown education on the careers of our alumni two, three or five years after they leave College. Do they advance quickly in their professions and salary levels? Do they need extra professional development or training to do so? Do they switch careers after a few years?

A survey of graduates being conducted by Rick Quine and staff of our Research Department is beginning to develop answers to these questions. Starting with a group of 1985 graduates, they are tracking the careers of College alumni over a five-year period.

While the first two years of surveys cannot give us any conclusive answers, they provide some interesting information:

- About 30 per cent of alumni were in management or supervisory positions.
- More than 10 per cent owned their own businesses.
- Alumni who had better marks in college

were happier at work.

- Alumni who came to George Brown from outside Metro tended to stay in the region to work.
- More than 35 per cent of alumni were engaged in on-the-job training or continuing education.

The results of this study - when completed - could have profound implications for the College.

Alumni responses to the surveys give the College a reasonable basis on which to gauge the long-term benefits of the educational experience we offer students. Graduates are in a unique position to rate our mix of courses, the amount of practical work in our programs, and usefulness of teaching material.

The results also provide data that could be used to form a cost/benefit analysis of a George Brown education. We will find out if a George Brown diploma has a positive long-term effect on the earning power and career mobility of our graduates. By comparing this information with similar studies of people who didn't go to college, we will be able to quantify the benefits.

This analysis will allow both individuals and our funding partners to make an informed choice when they decide to commit time, effort and financial resources to college education.

This long-term study will have another anticipated result, that of proving to all College staff that their investment of time, energy and expertise in our students continues to pay dividends - long after convocation.

D. E. Light

Post-secondary enrolment declines 2.9 %

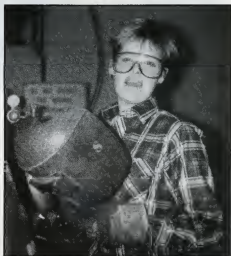
Continued from page 1.

this year added more than 335 students.

That number, which is a decline from 1988, will offset student attrition that occurred over the Christmas break, according to College Registrar Dr. Garry Watson.

Watson says the hard work of staff across the College in marketing programs helped prevent a greater decline in enrolment.

The addition of a late February class of the three-year nursing program, and a vigorous marketing program, helped the College come closer to its enrolment goal of 180 nursing students this winter.



MALE BASTION FALLS - Laurie Felstead, 27, is the first woman to complete the College's three-year Structural Steel / Platemaking Fitter apprenticeship program. The former stock exchange worker is now working in Marathon, Ont.

Dance leads Access

Continued from page 1.

priorities. These include: consolidating programming for deaf, hard-of-hearing and special needs students, disadvantaged adults and youth and other non-traditional learners; reaching out to new learners in need of a bridge or transition through a variety of new initiatives, such as following up post-secondary applicants rejected by the College and developing appropriate preparatory programs in co-operation with other academic divisions; and ensuring the quality of College programs through enhanced instructional and program development services and a student retention drive. The Access Division was assembled from programs and services of a number of different departments. It includes the Futures program, the Ontario Basic Skills program, Academic Upgrading, the Computer Based Learning Centre, the Special Needs Office and Services for the Hearing Impaired Department, the Job Start program, the two Adult Basic Education Centres and the Community Outreach Department.

Dance will move into her new office in 37 Darnell at Casa Loma in March.

She joined George Brown in 1985 after four years as Director of Adult Education at Dixon Hall, a community centre in the lower Cabagetown area that offered an office training program that was affiliated with the College.

For seven years before that she was an administrator at York University.

She has a Master of Education degree and a Bachelors' degree in Philosophy from the University of Toronto.

Information rules wait for test case at George Brown

George Brown's records have been open to scrutiny for almost two months - but with no takers.

No one has yet tested the College's policies under Ontario's year-old Freedom of Information and Protection of Individual Privacy Act (FOI), which applied to the province's 22 community colleges at the beginning of this year.

Test cases will define the real limits of the legislation, says Human Resources Training Manager and College FOI Coordinator Alison Critchley.

"We've had no formal requests here at the College yet," Critchley says. "There will probably have to be some test cases or appeals before we know exactly how to handle specific cases."

Several test cases are underway at other colleges that will provide George Brown with some guidelines.

According to the FOI rules, everyone has a right to look at his or her personal file held by the College and ask that information in it be corrected, if necessary. Any member of the public also has a right to look at any College record - with only limited exemptions to this right allowed.

A decision by a college to refuse access can be independently reviewed - with the resulting test case providing a practical interpretation of the legislation.

The privacy of personal information is also protected by placing limits on its collection, use and disclosure.

"It's a very progressive piece of legislation," says Paul Mooradian, FOI Coordinator for the Ministry of Colleges and Universities.

Conflicts over requests at other colleges are under review, Mooradian says. These cases will provide some guidelines for George Brown.

The impact of the legislation at George Brown won't be significant at first because the College has existing policies that allow access. "Most of the information is available to people anyway," says Critchley.

An example of where the Act could be used is in the case of an unsuccessful candidate for a job at George Brown who requests information regarding the selection process.

The College would be obliged to provide related documents (like interview notes)

Continued on page 4.



WORLD HUG RECORD SET - More than 500 St. James' students and staff celebrated St. Valentine's Day with the biggest hug in the world. The cheering students formed a writhing mass of happy huggers for more than two minutes, under the watchful eye of a lawyer, official witnesses, and photographers. "This was a 1980's version of a love-in," said hug organizer and marketing student James D'Adamo. Guinness Book of World Records' representative Cyd Smith says that no previous record had been set in this category. Television coverage of the event was carried on the Global network, several Toronto stations and CBS Evening News in the United States. The hug kicked off three days of winter carnival events organized by the College's Marketing Club including trike races, a dating game, and a long-johns competition.

\$600 is the cost of romance in 1989

People looking for romance in 1989 should check their bank balance before they fall head over heels, says George Brown Marketing students.

After researching common dating habits, the students conclude that \$600 is the minimum cost of love in 1989 - and people could blissfully spend several thousand dollars to wine, dine and impress their beloved.

"When people start a relationship they're usually a little insecure, so they spend a lot more - often to get their hair done and buy new clothes as well," says Marketing Club President Brian McGilivray.

The admittedly unscientific research, based on interviews with people in the dating game, came to the conclusion that it usually takes six weeks of traditional dinner dates before a relationship fizzles, or a couple settles down to low-cost alternatives like take-out pizza and a home video.

At the bottom end of the dating spectrum is a \$60 package consisting of a meal at a moderately-priced restaurant, a movie (including popcorn), and the cost of

parking and gas - or public transportation.

Ten dates like this over six weeks may prove to be monotonous, but it's all many people - including most students - can afford, says McGilivray.

For the well-heeled, or a couple on a splurge, a date in Toronto can cost a bundle, with meals and wine at the best restaurants costing several hundred dollars, in addition to theatre tickets, and drinks and cover charges at expensive night clubs.

The dating research was conducted by members of the College's Marketing Club - who played cupid with a winter carnival at the downtown community college between Feb. 14 - 16. Events at their "Love A-Fair", including the world's largest mass hug (see picture above), a dating game, and a long-johns and legs contest, raised more than \$210 for Ronald McDonald House - a charity that provides accommodation for the out-of-town relatives of children in hospital.

The Marketing Club is also a student Chapter of the American Marketing Association, which sponsored an international marketing week starting Feb. 13.



MULTICULTURAL GRANT - Fort York MPP Bob Wong presents staff of the Business and Industry Training Division with a \$40,000 multicultural project grant from the Ministry of Colleges and Universities in February. From left are Dean Jim Michie, Client Services Co-ordinator Irene Adler, and Multicultural Co-ordinator Carolyn MacLeod. The money will be used by the College to implement existing research related to multicultural policy, accessibility, staff development and curriculum.

Information Act guides College

Continued from page 3.

and to remove any identifying information that might jeopardize individual privacy.

The Act won't override current procedures, Mooradian says.

At George Brown, it's not necessary for a student or employee to submit a formal, written request to see their personal file - a verbal request will do. A formal request is only necessary if a verbal request is refused.

The government records covered by FOI include such things as policy decisions including those arrived at during in-camera sessions of the Board of Governors or its subcommittees.

The College can still refuse to release that information, but it must justify its actions under the FOI and inform people that they have the right to appeal to Ontario's Commissioner for Freedom of Information and Protection of Privacy, Sydney Lynden. He can be reached at 963-3333.

The College must also inform people that they have the right to formally request information and show them how.

A list of the records the College holds are contained in two directories - the Directory of Personal Information Bank and the Directory of General Records. These directories are available to staff, students and members of the general public.

George Brown employees receiving informal requests for information from other staff, students or members of the public should try to help, as long as the information doesn't involve someone other than the person making the request. If they feel uncomfortable with the request, they should check with a supervisor or with Critchley at extension 4443.

Written requests for information can be submitted by filling out a Freedom of Information request form, available from Critchley's office in the Human Resources Department at 500 MacPherson, or by submitting a letter of request. It's not necessary to give a reason for wanting the information.

Requests for personal information are free of charge. In the case of general College records, a fee of 20 cents per page can be charged. If a search is required to find the information, the first two hours are free. After that, a charge of \$24 an hour can be levied by the College.

ECE students plan fair

Students of George Brown's Early Childhood Education program will present a *Family Fantasy Fair* on April 16 from 11 a.m. to 5 p.m. at Casa Loma Campus. It will feature multi-media entertainment, games, face and t-shirt painting. For information call ext. 2310.

Staff, students to ponder future at campus forums

George Brown in the 21st century.

This may sound like science fiction, but College staff and students will bring this topic down to earth when they meet at campus forums in March.

They'll be brainstorming imaginative ways for the College to develop for the year 2000 - and beyond.

"We're looking for ideas - it doesn't matter how off the wall they sound. They'll help us develop a more cohesive and representative vision of how the College could look," says Vision 2000 Co-ordinator, and Continuing Education and Marketing Dean, Bob Struthers.

The results of the forums will be a major element in George Brown's submission to the province-wide Vision 2000 project of the Council of Regents, he says.

Using reports from all of Ontario's 22 colleges, as well as other briefs, studies and submissions, the Council will make a report on College development to the Minister of Colleges and Universities later this year.

"These campus forums are a unique opportunity for staff and students to influence the future of community college education in Ontario," Struthers says.

Forums will be held at Casa Loma on March 17 and 22, St. James on March 17 and at Nightingale on March 14. (See the events listing on page 6 for time, location and details.) Classroom discussions will take place at Kensington during the first week of March.

Some college staff, students, alumni, and members of George Brown's Board of Governors and advisory committees are being asked to do the same kind of brainstorming with representatives of Toronto's community in a special half-day retreat on March 29 at the Chelsea Inn.

Representatives of the following groups and organizations are being invited: employers, the Toronto Advisory Committee on Employment Training (TA-CET), the Toronto Board of Education, the Metro Separate School Board, the City of Toronto, local Canada Employment and Immigration officials, Ryerson, the University of Toronto, York University, organized labour, seniors, women's groups, the Toronto Board of Trade, the multicultural community, and professional associations and local social service agencies.

It's for you!

A guide to George Brown's new telephone system

George Brown has replaced its seven-year-old Executone system - which is no longer considered capable of dealing effectively with the high volume of calls to and from the College - with a Bell Canada system called Centrex III. Under the old system, the College had 750 locals that were channelled through a central switchboard and 100 private lines. Now it will have direct dial access to more than 800 lines. After talking with Physical Resources Director James Graham and Telephone Transition Coordinator Andrew Stock (pictured at right), City College News prepared the following quick guide to the new system.



What! No new phone? Most of the existing telephones at George Brown are made by Northern Telecom and are compatible with the new network, Graham says. Approximately 30 older Executone telephones - in the Registrar's Department and in the Business and Industry Training Division at 258 Adelaide St. E. - were incompatible and have been changed.



Switchboard switches: The direct dial feature of the new system will take some of the pressure off the College's switchboard - which now handle most incoming calls - about 3,000 per day, increasing to 7,000 at peak times of the year.

For the next six to eight weeks, the three part-time operators and one contract operator will be on duty full-time - along with the four operators already working full-time - to help sort out any confusion that may arise.

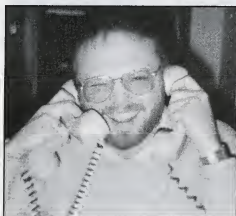
The switchboard operators are being relocated to St. James from Casa Loma.



The Numbers Game: Under the new Centrex system, each department will be allocated direct dial numbers - a total of 802 in all. The number of the College switchboard will be 867-2000. Telephone numbers at St. James, Kensington and Nightingale campuses will all start with 867. Locals at these campuses will be 2000 series numbers.

However, the 300 phone lines at Casa Loma Campus will begin with the numbers 944. Locals will range from 4300 to 4600. That's because St. James, Kensington and Nightingale will be served by Bell's downtown exchange, while Casa Loma campus falls into another area.

Callers to the old number for the main switchboard - 967-1212 - and to Information Services - 947-9914 - will automatically hear a recording telling them the new numbers, which in the case of Informations Services is 867-2464. This service will be in place for a year



Breaking up is hard to do: If your telephone hasn't exactly been ringing off the hook lately, don't take it personally.

The process of switching over to the new phone system has not been without difficulty. Seventeen trunk lines were out of action in recent weeks, says Graham. There were also "frequent service interruptions while Bell personnel rearrange the circuits [both at the College and at various Bell exchange locations]."



New features: The new system will include two new features. The first, call parking, will allow the suspension of calls from one local and their transfer, after a time delay, to another location. Second, the phones will also have the capacity for automatic last number redialing.



Going by the book: The new Bell city directory, due out in May, should correct any public confusion about College phone numbers. Like the University of Toronto, the will be a number of listings under the George Brown heading. Included will be the switchboard number (867-2000) and 40 listings, including 'Student Information' which has numbers for as Athletics, Placement, Financial Aid and Bookstores, says Stock. There will also be a 'Services' listing, for aereas such as the daycare centres, dental clinics and Plumer's. The five Administrative departments included in the directory will be Accounting, Human Resources, the President's Office, Public Relations and Purchasing. Academic Division numbers won't be listed in the Bell phone book but will be given out by the switchboard.

New internal telephone directories are being prepared. They should be out by the time of the switchover



Phone trouble? Call the special trouble line, which will be in service for a month, at ext. 2496 and leave a message.



Events

Feb. 27 - The first Casa Loma Arts Festival starts today. Events include:

- *Period Piece* by students of the George Brown Theatre School, noon in Room C421 (Casa Loma Staff Lounge).
- Dance by George Brown School of Dance students, 1 p.m., in Room C421 (Casa Loma Staff Lounge).
- Film: *Monsieur Hulot's Holiday*, 3 p.m. in the Casa Loma Auditorium.
- Student writing and art will be on display in the student lounge (off the cafeteria) until March 3.

Men's varsity challenge basketball game. Location and teams to be announced. Call Sheky Yew Woon (ext. 2176) for details.

- Co-ed and men's intramural lunchtime indoor soccer and coso (ball) hockey, daily at Casa Loma and St. James gyms. Call Sheky Yew Woon (ext. 2176) for details.

Feb. 28 - Casa Loma Arts Festival events include:

- The Peking Opera presented by the Chinese Opera Group, noon, Room C 421 (Casa Loma Staff Lounge).
- Film: Hitchcock's *The Birds*, 3 p.m., Casa Loma Auditorium.

-Quarterfinals for men's varsity basketball. Location and teams to be announced. Call Sheky Yew Woon (ext. 2176) for details.

March 1 - Casa Loma Arts Festival events include:

- Original songs and poems by George Brown Technology student Joseph Maviglia, noon, Room C 421 (Casa Loma Staff Lounge).
- Canadian Writer Rick Salutin will read from his work *Hockey Tales*, 1 p.m., Room C421 (Casa Loma Staff Lounge).

- Female managers' meeting from noon to 2 p.m. in Room C318 at 160 Kendal Ave. Co-ordinator of Women's Studies program at York University Shelagh Wilkins will talk on "Communications in the Workplace." Call Alison Critchley (ext. 4443) for details.

March 2 - Casa Loma Arts Festival events include:

- Classic Jazz Hits played by Ray Santin (Dean of the Academic Division) and a Jazz Combo, noon, Casa Loma Auditorium.

• *Bad Habits* presented by students of George Brown's Acting Class, 1 p.m., Casa Loma Auditorium.

- Council of Deans meeting, 9 a.m., Boardroom, 500 MacPherson.

March 3 - Casa Loma Arts Festival wraps up at noon in the Casa Loma Staff Lounge (Room C 421) when College President Doug Light and Academic Dean Ray Santin present awards to the winners of the student art and writing contests.



HERE'S LOOKING AT YOU, KID - This photograph by a George Brown Continuing Education student is part of a display of student work in the Graphic Design Department on the second floor at St. James Campus.

March 6 - Start of reading week for students in post-secondary programs.

- The School of Business presents an intensive two-day course about Lotus 1-2-3, the popular personal computer software as part of their Quicklearn Series. Other courses cover DOS and an introduction in Micros, dBase III, and ACCPAC. Call ext. 2460 for other start dates, fees and information.

March 7 - Board of Governors meeting, starting at 5 p.m. in the boardroom at 500 MacPherson. Call Pat Smith (ext. 4473) for information.

March 14 - Tennis lessons every Tuesday and Thursday in the St. James gym, from 4 - 6 p.m. Everyone is welcome. Register at St. James gym. Call Sheky Yew Woon (ext. 2176) for details.

- Orientation for new employees, 9 to 11 a.m. Room C318, at 160 Kendal Ave. Call Alison Critchley (ext. 4443) for details.

- Nightingale Campus Vision 2000 Forum, morning. All staff and students are invited to participate in this discussion about the future of George Brown. Call Bill Vine (ext. 2181) for time, location and details.

March 16 - College Council meeting, starting at 9 a.m. in the boardroom at 500 MacPherson.

- Affirmative Action Advisory Committee meeting, 8:30 to 10:30 a.m., Casa Loma Boardroom (C318) All welcome. Call June Kingshott (ext. 4621) for information.

March 17 - Casa Loma Campus Vision 2000 Forum. All staff and students are invited to participate in a discussion about George Brown's future in a social gathering in the Casa Loma Staff Lounge from 1 to 4 p.m. Refreshments will be available.

- St. James Campus Vision 2000 Forum. 1 to 4 p.m. Staff Lounge 200 King St. E. All staff and students are invited to attend this social gathering and discuss the future of George Brown.

March 17 - 18 - Part-time teachers training program at St. James, room TBA. Sessions run from 2 to 9 p.m. on March 17 and 9 a.m. to 4 p.m. on March 18. Micro teaching sessions will also be held 6 to 9 p.m. on March 20 - 22. Call Tim Klassen (ext. 2119) for details.

March 21 - The Affirmative Action Advisory Committee is holding a "Networking Up The Ladder" seminar, 9 a.m. to 4 p.m., in the staff lounge at 160 Kendal Ave. Call Maria De Notaris (ext. 2115) or Brenda Yip (ext. 2107) for details.

March 22 - Casa Loma Campus Vision 2000 Forum, 11:30 a.m. to 1:30 p.m. Casa Loma Auditorium. All staff and students are welcome to attend.

March 23 - President's Advisory Committee meeting, starting at 8:30 a.m. in the boardroom at 500 MacPherson.

March 24 - Good Friday - College closed.

March 30 - Fashion Division Open House, 10 a.m. to 8 p.m., Kensington Campus, including displays and demonstrations and fashion shows.

GBC credit card being investigated -Ventures head

George Brown staff, students and alumni may soon be able to buy a meal or a new pair of shoes with a credit card emblazoned with the College's logo.

Not that George Brown will be extending credit itself, but it's investigating the possibility of issuing an "affinity" card with a major credit company, says newly appointed Ventures Director Bryan Gregg.

An affinity card is a perfect example of a successful revenue producing project in which all parties come out ahead, Gregg says.

The College would get a small percentage - less than one per cent - of the total value of the goods and services bought with the card. The card carrier would get a preferential interest rate, or reduction of service charges, and the card issuer would attract new customers, he says.

Several universities and Seneca College have already issued affinity cards.

Ventures, a new service department with responsibility for bookstores, parking lots, the Innovation Centre, and other services, is looking for opportunities to offer increased levels of service to staff and students and increase revenue to the College, Gregg says.

In his three years as Innovation Centre Manager, Gregg has helped develop more than 320 entrepreneurial ideas - with more than 50 turning into new businesses.

About a quarter of Innovation Centre clients have been students or recent alumni. "We have been providing a unique service to students," he says.

New smoking rule set

Starting March 1, there will be more places in the College where smokers will be asked to 'butt out'.

That's when the Board of Governors decision to restrict smoking on College premises to designated areas that are separately vented to the outside takes effect. The decision was made at their February meeting.

Currently "non-smokers...are getting [the smoke] fed right back in through the ventilation," says President Doug Light.

A task force made up of representatives of faculty, support staff, administration, students and the Board is being set up to make recommendations regarding future smoking policy. It'll report back to the Board in three months.



GETTING A PIECE OF THE ACTION - Three-year-old Mercer Fabra (above) peers between a thicket of arms at the official cake-cutting ceremony that marked the opening of the Queen Street Childcare Centre on Feb. 14. His 18-month-old sister Mercedes (below with mother Phyllis) just couldn't wait for the ceremony to end before sampling the icing. George Brown, in partnership with the Queen Street Mental Health Centre and a staff co-operative called the Red Caboose, operates the daycare which accommodates 41 children, ranging in age from six weeks to five years old. It is the fourth daycare operated by the College. Officially opening the new centre were Tony Diniz of the Ontario Ministry of Community and Social Services; Dianne Macfarlane, Administrator of the Queen Street Mental Health Centre; Heather Liszon, Chairperson of Red Caboose; and George Brown President Doug Light.



Casa Loma wins blood donor clinic contest

Casa Loma campus has taken first place in a student organized Red Cross blood donor clinic competition - but it still fell short of its goal.

The clinics, held in January and early February at St. James, Casa Loma and Kensington campuses, were put on by the Student Administrative Councils (SAC).

A total of 3.7 per cent of the students at Casa Loma gave blood - 133 units in all, says Julie Krawchuk, Clinic Co-ordinator with the Toronto Blood Services of the Canadian Red Cross Society.

Kensington campus came second. Just over three per cent of the student population gave 28 units of blood. St. James placed third, with 2.4 per cent of the student body giving 108 units of blood.

A clinic to be held at Nightingale on Feb. 28 was cancelled because of a lack of communication with SAC, Krawchuk says.

Chris Aaltonen, President of the Casa Loma SAC, will be presented with the winning certificate in the next few weeks, Krawchuk says.

Names in the News



CLEAN UP SLOGAN - Kensington Print Shop staffer Gary Reid (second from right) won \$100 by coming up with a new College clean-up slogan. "Don't be mean, keep it clean," will be printed on College garbage cans. The prize was donated by CSL Services Ltd., a contractor hired by the College to help reduce campus litter. From left are Carlos Figueira of CSL Services, Kensington Campus Manager Ron Swentiski, and Kensington Student Administrative Council (SAC) President Karin Frizzell. The slogan was chosen by SAC Presidents from student and staff entries.

The integration of the Registrar, Student Services, Library, Audio Visual and Archives Departments has been proceeding smoothly in the 10 months since it was first announced. In the meantime a number of portfolio assignments of several of the Managers in the Department have been restructured. Dr. Ray Danley is now Associate Director of Student Services. Dudley Campbell is now Manager of Student Life. He'll work with the Student Administrative Councils and his counterparts in other colleges to more fully define the job and associated responsibilities over the next six months. The Awards programs and the Work Studies programs, along with Scholarships, Bursaries, Prizes and other awards will be transferred to Manager of Financial Aid Audrey Albert. John Hardy becomes Associate Director, Educational Resources, which is the new title of the consolidated individual departments under his supervision.

Imagine a dinner party in your own home with nine guests, and having a renowned George Brown Chef Instructor prepare a unique culinary dining experience. Or imagine the chef(s) and an additional faculty member waiting on you and your guests. If that doesn't appeal, how about a cocktail party catered by two of the College's chefs with a Mixology Instruc-

tor tending bar? Perhaps you'd prefer a place in history with a cocktail created in your name? Sound enticing? These things were up for bids in a recent charity auction organized by a group of second year Culinary Management students. The chefs who put their talents on the block include Phillipe Alcide, Terry Allen, Peter Blakeman, Alan Brown, Rodney Donne, Mario Gozzi, Ian Grady, Stephen Langley, Roger Maurer, Herbert Mueller, Peter Penchoff, Roger Romberg and Ed Wright. Joe Abes and Stephen Burr auctioned their bartending skills, while Katherine Baur, Russ Cooper and John Hawkins volunteered to serve the meals. In addition, 55 companies donated goods or services to help raise almost \$6,000 for four charities, as well as a new, yet-to-be-named award for Hospitality students.

City College News

is a publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E. Toronto, Ontario M5A 1N1. Telephone: (416) 867-2060 Editors: Bob Struthers and Neil McGillivray. Writers: Neil McGillivray, Sandra Kennerson and Cindy Kleiman.

George Brown  The City College

Lawyer Jill Prindiville may have handled some unusual cases in her time - but George Brown provided her with a unique opportunity to witness a hug. The part-time School of Business instructor was one of the official witnesses for the world record hug at St. James on Feb. 14. (See story on page 3.)

The Human Resources Department has told us of the following staff changes:

New faculty include: Robert Buswell in the Computer Aided Engineering Department at Casa Loma; Dan Daniel and Valerie Toth in the Mechanical Engineering Technology program at Casa Loma; Luciana D'Arcangelo in the English Department at Casa Loma; Patricia Green in the Test Centre at Casa Loma; and Michael Jackson in the School of Hospitality at 300 Adelaide St. E.

New support staff include: Bernadette Clohecy in Computer Services at Casa Loma; Pietro Coscareilli and Alexander Driscoll in Caretaking at Casa Loma; Elizabeth Hornby in the School of Business at St. James; Veronica Lazier in Human Resources at 500 MacPherson; and Johanna Varey in Health Sciences at Nightingale.

Internal transfers include: Michael Trudell, who has left a support staff position with Futures at St. James for one with Continuing Education at the same campus; Phyllis Carey, who has left a support staff position with Futures at St. James for one with the Test Centre at Casa Loma; and David Guetter, who has left a faculty position with Pre-Employment Futures at St. James for one with the English and Liberal Studies Department at Casa Loma.

A number of faculty members are retiring from George Brown. They include: Desmond Feres of the School of Business, who's been with the College since 1965; Betty McWhinnie of the English as a Second Language program at Kensington, who joined the College in 1966; Irving Pye of the School of Business at St. James, who's been with the College since 1964; and Floyd Thompson of the Graphic Arts Division, who started with George Brown in 1979.

Alex Somerville, of the Caretaking Department at Casa Loma, has died. He was with the College for seven years. Leaving the College are Nickey Alexiou, Dorothy Becker, Norbert Kuest, Manon Milhomme, Bhowan Persaud, Janet Wayne and Martha Wilson.